



Advisory Board Announcement

Today we are pleased to announce the formation of SamfundsTanken's Advisory Board. We are grateful for the input and guidance of our multi-disciplinary board and look forward to many inspiring exchanges.

In each case, the role on our advisory board formalizes a long exchange of ideas. The advisors bring significant experience with UBI, organizational development, networking and social development. Collectively, the board members will be instrumental in helping SamfundsTanken determine our strategy for 2019 and beyond.

The members bring a wealth of knowledge and experience from a variety of industries, and will be a tremendous resource to the SamfundsTanken team. An examination of the backgrounds of our new advisors should be sufficient to convince our investors, partners, and supporters of the exciting opportunities now before us.

Please take a few moments to become acquainted with Eric Stetson, Brandon Venetta, Karen Jooste and Dagmar Birker, and welcome them to our community.



Eric Stetson

Founder and Executive Director. Eric is an organizational development consultant with wide-ranging experience in executive leadership roles in the nonprofit sector. He is also an author, editor, public speaker, and website developer.

In 2014, Eric was part of the core team of the SolarCoin project, through which he gained experience in blockchain technology and the cryptocurrency space.





Brandon Venetta

Co-Founder and Director of Networking. Brandon is a family man with a passion for charity work, teambuilding and networking.

He has worked as a project manager for multiple design and construction companies, overseeing multi-million-dollar projects from start to completion.

Karen Jooste

Karen is a South African politician representing the Democratic Alliance as Deputy Shadow Minister of Social Development and Deputy Chairperson of the Democratic Alliance in the Northern Cape. She has been an elected Member of Parliament representing Northern Cape in the South African National Assembly since the South African general election, 2014.

Karen is educated as sociologist and has in the recent decade attended the international UBI conferences and written several proposals about UBI in South Africa, with the latest few including the UBI now method from SamfundsTanken.



Dagmar Birker

Dagmar Birker has more than 25 years of international banking experience and focuses today on growth financing strategies and solutions for entrepreneur-led SMEs. She believes that only with the passion of an entrepreneur a strategic goal will become a plan and no longer remain a wish. Throughout her career she acquired a vast and diverse network into the financing, investor and entrepreneurial communities which allows for every mandate an unparalleled multi-layered access to know-how and insights.